

---

## AFP Suncoast October Newsletter

1 message

---

**AFP Suncoast Chapter** <admin@afpsuncoast.org>  
Reply-To: AFP Suncoast Chapter <afpsuncoastchapter@gmail.com>  
To: Chandra Tracy <afpsuncoastchapter@gmail.com>

Fri, Oct 20, 2017 at 2:21 PM

News from AFP Suncoast Chapter

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

## October Monthly E-Newsletter



### IN THIS ISSUE

[Message from the President](#)

[Welcome New Members](#)

[National Philanthropy Day](#)

[Survey](#)

[Scholarship](#)

## Message from the President

### Making Miracles Happen...Everyday

August and September have been difficult months here. By "here" I mean in the Tampa Bay Area and in my own family. In August, my son spent a week at St. Joseph's Children's Hospital. Then in September our whole Tampa Bay area spent a week (or more) dealing with Hurricane Irma. In these times of crisis - both micro and macro - I am reminded of the everyday miracles that are made

possible by the nonprofits of Tampa Bay. [READ MORE....](#)

\*\*\*\*\*



[Planet Philanthropy](#)

[Legislative Update](#)

[Job Bank](#)

## Welcome New Members

- Tammy Charles ~ Frameworks of Tampa Bay, Inc.
- Elizabeth Dunn ~ Moffitt Cancer Center
- Suzanne Knapp ~ Moffitt Cancer Center
- Vicki Wiggins ~ Sunrise of Pasco, Inc.

\*\*\*\*\*

### 2017 Board of Directors

Sara Leonard, CFRE ~ *President*

JL Wagner, CFRE ~ *President Elect*

Judy Anderson ~ *Immediate Past President*

Angela Pottinger ~ *Secretary*

Rich Strehl ~ *Treasurer*

---

Julie Bostick, CFRE  
 Laura Rowe Grams  
 Tammy Leventis  
 Joanne Linkner  
 Jennifer Moore, CFRE  
 Julie Perrelli  
 Kathy Rabon, CFRE  
 Brenda Rouse  
 Debbie Sokolov, CFRE  
 Merrill Stewart, CFRE  
 Michelle Turman, CFRE  
 Bryn Warner, CFRE

---

### AFP Suncoast Chapter Administrator

Chandra Tracy  
 (727) 642-9000  
[afpsuncoastchapter@gmail.com](mailto:afpsuncoastchapter@gmail.com)

---

### Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy.  
 Join today - benefit today!

Click [HERE](#) for more info.

**Job Bank**

\*\*\*\*\*

## National Philanthropy Day

**Make Your Reservations TODAY!!!**

**Click [HERE](#) ~ National Philanthropy Day 2017**

- Philanthropist of the Year: Lynn Pippenger
- Philanthropic Corporation of the Year: Skanska USA Building, Inc.
- Gayle Sierens Volunteer of the Year in Philanthropy: Barbara Curts
- Spirit of Philanthropy: David Finkel
- Philanthropic Small Business of the Year: Siracusa Staffing & Leasing
- Philanthropic Service Organization of the Year: Associate Board of Ambassadors - American Cancer Society
- Youth in Philanthropy: Sally Campbell

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

- [Development Specialist - Donor Relations and Stewardship](#)  
September 25, 2017  
YMCA of the Suncoast - Clearwater, FL
- [Development Manager](#)  
October 09, 2017  
Ronald McDonald House Charities  
Tampa Bay, Tampa, Florida
- [President](#)  
October 19, 2017  
The Catholic Foundation of Central Florida, Orlando, Florida

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

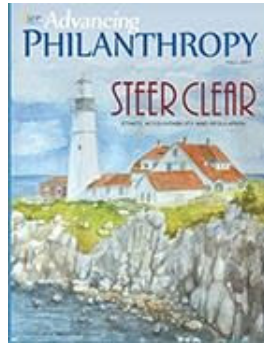
\*\*\*\*\*

## Program Survey

This survey will take LESS THAN 3 MINUTES! Complete and be entered to win a registration at a future AFP Suncoast Chapter membership luncheon.

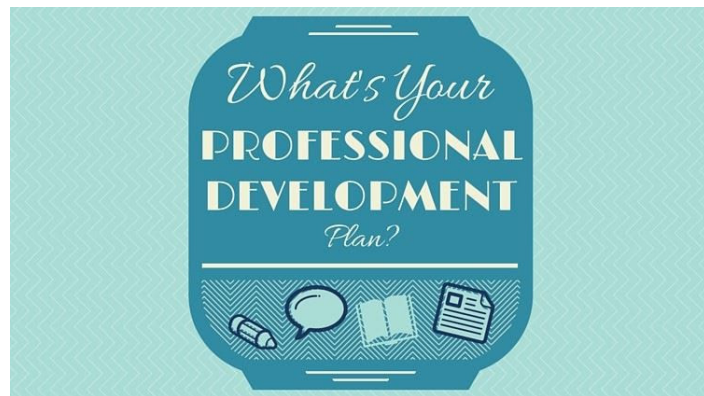
[CLICK HERE](#)

\*\*\*\*\*



Don't miss our own Past President Bill Faucett's article in the latest issue of *Advancing Philanthropy*. His article "Letting Go" is a great look at the tough but necessary practice of releasing prospects. Way to go, Bill!

\*\*\*\*\*



Possibly the best way to improve your knowledge and skills is through professional development. But professional development can be expensive. Many organizations find it difficult to send their employees to conferences for renewal and inspiration. As a member benefit, your AFP chapter has established a scholarship program to help make these important enrichment opportunities accessible to you. To view the various opportunities and qualifications for an AFP Scholarship, visit <http://afpsuncoast.org/Scholarship>.

Need help deciding which conference is best for you? Here's one that fits all shapes and sizes...

AFP International Fundraising Conference

The AFP International Fundraising Conference is held each spring and brings more than 3,500 fundraising professionals together to discuss, teach, and learn about important trends and issues related to fundraising and philanthropy.

The 55th AFP International Fundraising Conference will be held in

April 15-17, 2018, in New Orleans, LA.

Visit the official conference website - [afpfc.com](http://afpfc.com)

\*\*\*\*\*

## Planet Philanthropy

The Association of Fundraising Professionals Florida Caucus is seeking proposals for Educational presentations for the 2018 Conference. Please click [HERE](#) for more information!

\*\*\*\*\*

## Legislative Update from AFP International

### 1. Overall Legislative Environment/Tax Reform

Even with the release of a new tax Framework just recently (see below), the chances of any sort of tax reform seem a bit murky at this point, with factions with the Republican Party seemingly far apart on different elements of a tax bill.

Members of Congress and the Trump Administration have touted the need for tax reform during the August recess and through September. Given that vocal support for tax policy changes, it is still very possible to see a tax bill emerge. Just last week, the Senate Finance Committee held a [hearing on tax reform](#). Accordingly, AFP has continued its education efforts on Capitol Hill to ensure Representatives and Senators understand the impact of tax reform on charitable giving.

We have been focusing a bit more on the Senate because the Senate could act as a bit of a backstop. House rules make passage of legislation much easier in that body. Thus, the “battle” over tax reform is likely to take place in the Senate.

### Initial Framework

The Trump Administration and Congressional Republican tax writers have released an initial tax reform plan, called the *Unified Framework for Fixing Our Broken Tax Code*.

The Framework significantly simplifies the tax code by drastically lowering rates for businesses, creating fewer income tax rates for individuals, adding a much larger standard deduction and child tax credit, and repealing the estate tax. It's not clear yet, however, just how closely Congress will follow the plan during its down deliberations, however, as the Framework was created behind closed

doors by just six key players from the White House, Senate and House. The Framework is also very general, omitting key figures and numbers and not going into any detail about how to pay for most of the plan.

Of importance to charities, the charitable deduction is kept in its current form. However, the doubling of the standard deduction and reducing the top individual tax rates may be a huge, negative factor for charities, given research findings on how that would reduce giving every year (see below).

The Charitable Giving Coalition, which AFP chairs, has released a statement, expressing its disappointment with the Framework regarding the impact on charitable giving that could occur without additional giving incentives, such as the universal charitable deduction.

*With a plan now released, AFP will be asking members to contact their Representatives and Senators in the near future. Please be ready to respond and follow up to your chapter members with these legislative alerts so as many members as possible get involved.*

### **Comments Submission**

AFP—as well as the Charitable Giving Coalition (CGC), which AFP chairs—have submitted comments to the Senate Finance Committee. The committee asked for comments about tax reform in July, which set the stage for the aforementioned hearing.

Both the AFP and the CGC comments focused on the impact of tax reform on giving and passage of the universal charitable deduction. According to a [study](#) completed by Independent Sector and the Lilly School, current tax reform ideas (doubling the standard deduction and capping the top tax rate at 35 percent) are estimated to reduce giving by almost \$13 billion annually.

Our Solution: Adding the universal charitable deduction would overcome those losses and actually result in additional giving of almost \$5 billion per year.

AFP's comments also included a recommendation to expand the current IRA Rollover Provision through:

- Removing the \$100,000 cap on rollovers from an IRA;
- Allowing IRA rollovers to occur when a donor is age 59½ or older.
- Permitting the creation of planned gifts through a rollover.

Both submissions noted the impact of fundraising and the charitable sector on the U.S. economy.

Grassroots action by AFP members across the U.S. may be needed at a moment's notice. AFP will alert members and provide templates for messaging and information on how they can send emails and other communications.

### **Meetings with Tax/Giving Policy Experts**

Part of the Charitable Giving Coalition's strategy this year has been to meet with our tax and charity experts (tax law professors, think tank specialists, and former U.S. Treasury analysts) to hear their perspectives about tax reform and different giving incentives, including

the universal charitable deduction. These meetings have helped inform the coalition's strategy as the tax issues have become increasingly complex.

The meetings have been fruitful in providing us different ideas about implementation of the universal charitable deduction and other giving incentives. They have also proven important in forcing the coalition to explain its position, find common ground when disagreements arise and develop potential compromises that may be necessary during tax reform debate.

### **Other Tax Reform Provisions**

Earlier this year, the CHARITY (Charities Helping Americans Throughout the Year) Act was introduced by Senators John Thune (R-S.D.) and Bob Casey (D-Pa.), along with original cosponsors Pat Roberts (R-Kan.) and Ron Wyden (D-Ore.). The bill contains a variety of provisions to increase giving and make charity management and oversight more effective and efficient.

While the bill is not likely to receive consideration by itself, it's important because it has bi-partisan support and is sponsored by several Senate Finance Committee members, including Sen. Wyden, the Democratic Ranking Member of the Committee. If tax reform is approved, it's likely some of these provisions could be included, depending on how extensive the bill is. The bill's proposals include:

- Expansion of the current Charitable IRA Rollover to include donor-advised funds as permissible organizations for donors age 70½ to contribute funds to (up to \$100,000 annually) from their Individual Retirement Accounts.
- Simplification of the formula used by foundations to calculate the federal excise tax imposed on investment income.
- Authorization of the Treasury Department to adopt regulations that align the simplified standard mileage tax deduction rate, which applies to the use of personal vehicles for volunteer charitable services, with the mileage rate that applies for medical and moving purposes.
- Requirement for nonprofits to file their annual returns electronically, which will promote transparency.
- Elimination of alternative rules for substantiating charitable contributions, which will help protect donor information and improve tax administration.
- Creation of a limited exception to the excess business holding tax rules to encourage philanthropic enterprises to donate profits to charity.

AFP will continue to monitor tax reform discussions and will alert AFP members as soon as action is needed.

### **2. Johnson Amendment**

The House of Representatives passed a massive spending bill on Sept. 14 that contains a provision to weaken the Johnson Amendment, the law that prohibits charities from directly or indirectly attempting to influence an election or defeat of any candidate for public office.

The provision undermines the Johnson Amendment by prohibiting the Internal Revenue Service from spending any funds on determining if a house of worship or its affiliate broke the law. The only exception would be if the IRS Commissioner approves the investigation and Congress is notified well ahead of time.

The language is just one of several attempts this year by Congress and the White House to either weaken or outright eliminate the Johnson Amendment. The issue may come up again when Congress considers comprehensive tax reform. The Senate has yet to pass its spending bill this year, and it's not clear yet whether or not this provision will be included in the legislation.

AFP announced its [position on the Johnson Amendment](#) earlier this year.

Copyright © 2017 AFP Suncoast Chapter. All rights reserved.  
Contact email: [afpsuncoastchapter@gmail.com](mailto:afpsuncoastchapter@gmail.com)

You are receiving this message because you opted in at <https://afpsuncoast.org/>

[Unsubscribe](#)