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## AFP Suncoast October Newsletter

1 message

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Fri, Oct 2, 2015 at 7:57 PM

News from AFP Suncoast Chapter



# October Monthly E-Newsletter



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### Message from the President

The Tampa Bay area (Pinellas and Hillsborough counties) have a very diverse population that is rapidly growing from year to year. Two of our fastest growing groups includes the Hispanic and Lesbian, Gay, Bisexual and Transgender (LGBT) communities. Other than Caucasians non-Hispanic, the largest two ethnic communities is African Americans and Hispanics. The 2014 U.S. Census shows Hillsborough county population reporting 17.5% African Americans and 26.5% Hispanics, and in Pinellas county 10.9% African Americans and 8.8% Hispanics. A 2006 analysis by the Florida Gay, Lesbian, Bisexual and Transgender Democratic Caucus found that in Hillsborough and Pinellas the LGBT

[Scholarship Opportunities](#)[Planet Philanthropy](#)[Job Bank](#)**Board of Directors**

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**Join AFP Today!**

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy.  
Join today - benefit today!

Click [HERE](#) for more info.

community makes-up about 7.7 percent of the counties' population; it also reports LGBT makes up about 10% of St. Petersburg's population (these numbers have grown significantly since this report). As you can see, each of these groups play a huge part in our community; it's important for us as fundraisers to understand what's important to each and their philanthropic behaviors. [READ MORE...](#)

**Upcoming Events****Ethics in Fundraising Workshop  
"Ethics ~ Your Safety Net in Turbulent Times"**REGISTER TODAY - [CLICK HERE!](#)
**Friday, October 16, 2015**  
**8:30 a.m. ~ Registration**  
**9:00 a.m. - Noon ~ Workshop**
**Suncoast Hospice (the Gathering Place) [MAP](#)**  
**5771 Roosevelt Boulevard**  
**Gathering Place Rooms A & B**  
**Clearwater, FL 33760**

Ethical standards and principles are the foundation for maintaining public trust and every nonprofit depends on public trust for funding! To ensure that philanthropy merits the respect and trust of the general public AFP has adopted a comprehensive Code of Ethical Principles and Standards of Professional Practice.

In these times of increased accountability, AFP membership and adherence to the AFP Code bolsters donor confidence! When placed in a questionable ethical situation by an organization, foundation or even a donor, AFP members can refer to the AFP Code to get direction and use the code to educate others on ethical practices.

The AFP Code of Ethical Principles and Standards of Professional Practice provides members with a set of guidelines and standards based on generally accepted principles for professional fundraising practices. AFP and its Ethics Committee enforce the Code, ensuring members are held to the standards set forth in its guidelines.

What would you do if - -

- A donor wants to make a personal gift to you
- The board wants to compensate you based on the amount of money

## Job Bank

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

## Job Bank

- [Mission Advancement-Florida](#)

Thornwell Home for Children, Clinton, SC

- [Manager of Individual Giving](#)

The Florida Aquarium; Tampa, Florida

- [Associate Director of Development](#)

The Children's Home, Inc., Tampa, Florida

- [Director of Business Relations](#)

Tampa's Lowry Park Zoo, Tampa, FL

- [Director of Major Gifts/Major Gifts Officer](#)

Hillsborough Community College Foundation

- [Director of Development & Planned Gifts](#)

Meals on Wheels Plus of Manatee

- [Resource Development Specialist](#)

The Salvation Army, Florida Divisional Headquarters - Lutz, FL

- [Foundation Assistant](#)

Menorah Manor, St. Petersburg, FL

- [Planned Giving Officer](#)

The Florida Orchestra, St. Petersburg, FL

- [Sponsorship and Corporate Relations Manager](#)

The Dali Museum, St.

you raise

- Your annual solicitation said the funds would help XXX and you find out the money is being used for YYY.
- The board president wants a list of donors and plans to contact those donors for a non-mission related purpose
- Your new employer knows that you had a great relationship with a donor A when you worked for your old organization and suggests that you contact the donor to ask for a gift to your new organization
- Your organization is things about doing something that is questionable or illegal

**Everyone who registers is requested to take the [AFP Ethics Assessment Inventory](#). This will be part of our workshop discussion!**

**AFP Members are Free  
Non Members \$10.00**

## CFRE Approval - Approved for 3 Point

See AFP's Ethics Information at <http://www.afpnet.org/Ethics/?navItemNumber=503>



## October Membership Meeting

# Philanthropy in Diverse Communities

[CLICK HERE TO REGISTER TODAY!](#)

Please join us at the October AFP lunch to learn about philanthropy among the African American, Hispanic and LGBT communities. Three panelists, with the help of a very special moderator, will share with us typical giving patterns, explore philanthropic traditions, what motivates these groups to make donations, as well as offer suggestions / recommendations for organizations on how to best develop relationships within these communities. Our members and guests will also learn the best ways to communicate and engage with each group in order to build deeper relationships. Don't miss out on this wonderful opportunity to get up close and personal with these key minority populations of the Tampa Bay community.

Petersburg, FL

- [Manager of Individual Giving](#)  
Straz Center for the  
Performing Arts, Tampa, FL
- [Director of Development](#)  
Canterbury School of Florida,  
St. Petersburg, FL

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

## PANELISTS:

Michael Slaymaker, MAHR, Vice President of Development & Planned Giving, Easter Seals Florida, Inc. in Winter Park, FL

Dr. Bennie Small, NAACP Hillsborough County Branch President, Tampa, FL

Michael Herrera, Project Management and Fundraising Consultant, Tampa/St. Pete, FL

Moderator: Brendan McLaughlin

## Tuesday - October 20, 2015

**11:30 AM - 1:00 PM**

**Doors open at 11:30 AM**

**11:45 LUNCHEON BEGINS**

**11:00 Membership Orientation**

## MEETING FEE

\$25.00 for Members

\$35.00 for Guests

## Welcome New Members

- Kimberly Chavez ~ The Home Association
- Titania Lamb ~ Tampa Bay Academy of Hope
- Stacy Martin ~ Lutheran Services Florida
- Erica Maxwell ~ American Heart Association
- Ellen Weiss ~ The Children's Heart Foundation

## National Philanthropy Day

**SPONSORSHIP MUST BE RESERVED BY OCTOBER 20, 2015 - [CLICK HERE FOR MORE INFORMATION!](#)**

## 2015 National Philanthropy Day Nominees

**Youth In Philanthropy – Cole Eicher**

**Gayle Sierens Volunteer of the Year – Keli Mondello**

**Philanthropic Service Organization of the Year – The Stuart Society – Museum of Fine Arts, St. Petersburg**

**Spirit of Philanthropy - Charley Morgan and the Tampa Bay Hospice Cup**

**Philanthropic Small Business of the Year – EllaBing and Brent Kraus**

**Philanthropic Corporation of the Year – SunTrust (Tampa)**

**Philanthropist of the Year – Cornelia and Dick Corbett**

**AFP International News**

**AFP Diverse Communities Scholarship Application Form Now Available!**

AFP Foundation for Philanthropy is pleased to accept applications for the scholarship fund for members of diverse communities to attend the AFP International Fundraising Conference.

**Giving Tuesday is December 1, 2015**

**Early Bird Registration is Open for AFP's 2016 International Fundraising Conference!**



Scholarship Money!!!

It is the end of the year and many organizations are planning budgets. Are you planning on attending a Conference or Planet Philanthropy in 2016? [Apply now](#) for Scholarship Funds before the end of 2015. Take advantage of early bird registration. Scholarship money allows YOU to attend a conference at little or no cost to your organization. Don't let FREE MONEY pass you by!

Questions please email Liz Wells Scholarship Chair at [liz.wells1@baycare.org](mailto:liz.wells1@baycare.org)

## **Planet Philanthropy - Mark Your Calendar**

Planet Philanthropy 2016 - Orlando - May 22 - 24, 2016

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