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## AFP Suncoast November Newsletter

1 message

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To: Chandra Tracy <afpsuncoastchapter@gmail.com>

Sat, Dec 2, 2017 at 9:01 AM

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### November Monthly E-Newsletter



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### Message from the President

On November 15, the Tampa Bay community celebrated National Philanthropy Day with a luncheon at the Bryan Glazer Jewish Community Center. Professional fundraisers and generous donors filled the room to honor great philanthropists in our community.

This month, instead of writing my usual monthly blog, I am sharing the inspirational words of those we honored. Be sure to click on the

[AFP Disaster Relief](#)

[Job Bank](#)

links if you want to hear their full videos. [READ MORE...](#)

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## Welcome New Members

### 2017 Board of Directors

Sara Leonard, CFRE ~ *President*

JL Bielon, CFRE ~ *President Elect*

Judy Anderson ~ *Immediate Past President*

Angela Pottinger ~ *Secretary*

Rich Strehl ~ *Treasurer*

Julie Bostick, CFRE  
Laura Rowe Grams  
Tammy Leventis  
Joanne Linkner  
Jennifer Moore, CFRE  
Julie Perrelli  
Kathy Rabon, CFRE  
Brenda Rouse  
Debbie Sokolov, CFRE  
Merrill Stewart, CFRE  
Michelle Turman, CFRE  
Bryn Warner, CFRE

- Christina Bonner ~ University of South Florida
- Lisa Brock ~ Brock Communications
- Vann Ellen Mitchell ~ CCS Fundraising
- Robert Walsh ~ Florida Hospital West Foundation
- Leslie Leaver ~ Strategic Business Solutions
- Alison Riley ~ Habitat for Humanity of Pinellas County
- Mike McCollum ~ Hillsborough Education Foundation
- Melissa Reddington ~ RCS Pinellas
- Lisa Suprenand ~ Ronald McDonald House Charities of Tampa Bay
- Tom Barker ~ The Master Chorale of Tampa Bay
- Susan Lane ~ Stetson University College of Law
- Julian Mackenzie ~ MOSI

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### AFP Suncoast Chapter Administrator

Chandra Tracy  
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[afpsuncoastchapter@gmail.com](mailto:afpsuncoastchapter@gmail.com)

## December 19, 2017 Membership Meeting

### Recognition of a Certified Fundraiser, a Mentor, and a Fellow AFP Member Grant Martin: The Lloyd Horton Lifetime Achievement Award Honoree Celebration

Tuesday - December 19, 2017  
11:30 AM - 1:00 PM

### Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy.  
Join today - benefit today!

Click [HERE](#) for more info.

## LUNCHEON PARTNER



<https://harnessapp.com>

### FOR MORE INFORMATION

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**Job Bank**

## January 16, 2018 Membership Meeting

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

- [Development Coordinator](#)  
November 01, 2017  
Glazer Children's Museum, Tampa, FL
- [Director of Development](#)  
November 08, 2017  
University Area CDC- Tampa, FL
- [Senior Development Manager](#)  
November 08, 2017  
March of Dimes, Jacksonville, FL
- [Executive Director](#)  
November 08, 2017  
March of Dimes, Tampa FL
- [Donor Services Assistant](#)  
November 08, 2017  
Suncoast Hospice Foundation, Clearwater, FL
- [Director. Volunteer Engagement](#)  
November 27, 2017  
The University of Tampa, Tampa, FL
- [Vice President of Development](#)  
November 30, 2017  
Evergreen Life Services, Haughton, LA
- [Director of Advancement](#)  
November 30, 2017  
Crisis Center of Tampa Bay, Tampa, FL
- [Development Manager](#)  
November 30, 2017  
Academy Prep Center of Tampa, Tampa FL

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

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## Spend the Day with Karen Osborne on January 16th

### Morning Session ~ 9:00 a.m. to 11:00 a.m.

#### How to Never, Ever Hear "No" Again - Really

Join us for a highly interactive workshop that will help you artfully solicit leadership and major gifts, inspire joyful, generous investments in organizational priorities, and result in lifelong commitments and engagement. Through strategic conversations you'll uncover crucial information for your sophisticated strategic donor plan. Together, we'll brainstorm engagement and stewardship enhancements and end with an artful solicitation. You'll walk away with fresh ideas, burnished skills, and increased enthusiasm.

### Networking ~ 11:00 - 11:30 a.m.

### Luncheon Session ~ 11:30 a.m. - 1:00 p.m.

#### Stewardship 2.0 The Second Most Powerful "Move"

Here's a tool for everyone and a plan that really works. Asking for the right gift at the right time is the most powerful donor initiative you can implement. Demonstrating the IMPACT of that gift in creative ways that are meaningful to the donor is a very close second. In this session, we'll discuss how to deliver stewardship that inspires increased giving, donor loyalty, major and planned gifts, and viral marketing. We'll also explore corporate and foundation stewardship that yields larger gifts and commitment. You'll come away with concrete action steps, tools you can use and the inspiration to use them.

### FOR MORE INFORMATION!

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### National Philanthropy Day

Congratulations to our National Philanthropy Day awardees. Please visit the AFP Suncoast Chapter Facebook page to view the photos from the luncheon. Tag yourself!

<https://www.facebook.com/AFPSuncoast/>

Philanthropist of the Year: Lynn Pippenger  
Philanthropic Corporation of the Year: Skanska USA Building, Inc.  
Gayle Sierens Volunteer of the Year in Philanthropy: Barbara Curts  
Spirit of Philanthropy: David Finkel

Philanthropic Small Business of the Year: Siracusa Staffing & Leasing

Philanthropic Service Organization of the Year: Associate Board of Ambassadors - American Cancer Society

Youth in Philanthropy: Sally Campbell

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## Scholarship Deadline Approaching



Thinking of attending AFP International, CASE NAIS Annual Conference, or one of the many other professional development opportunities available? There's still time and money left so apply for your scholarship today! But don't hesitate, the 2018 deadline for consideration is December 15<sup>th</sup>.

As a member benefit, your AFP chapter has established a scholarship program to help make these important enrichment opportunities accessible to you. To view the various opportunities and qualifications for an AFP Scholarship, visit <http://afpsuncoast.org/Scholarship>.

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## Lloyd Horton Award

The Suncoast Chapter of the Association of Fundraising professionals will bestow its highest honor on Grant E. Martin, CFRE, FAFP naming him the 2017 Lloyd Horton Lifetime Achievement awardee on December 19 during their annual holiday luncheon.

The award, named after one of the Chapters' founding members, celebrates those who not only have demonstrated significant accomplishment in the institutions they've served through philanthropy, but whose dedication to the profession and our Chapter, ethical standards and contributions to the community-at-large have created a ripple effect that will be felt for years to come. This is the

thirteenth time this award will have been presented to a member of the Chapter.

Grant E. Martin is currently serving as the Vice President - Capital Campaign for the Tampa Bay History Center. This is Grant's second time working for the History Center, having been involved in helping to raise more than \$33 million in private funding to build and open the Center in 2009. He is currently working on an \$11 million campaign to build-out the third floor of the Center.

Grant is an accomplished fundraiser, having raised more than \$150 million for universities, museums, healthcare, and social organizations. He has a broad range of experience in capital and annual fund campaigns, planned giving, donor stewardship, strategic planning, budget administration, and non-profit management.

Grant earned the designation of Certified Fund Raising Executive from CFRE International in 1996. He is a graduate of the University of South Florida and the College of William & Mary's National Planned Giving Institute. He and his wife, Lisa, have three children. Grant was recently recognized as a Distinguished AFP Fellow by AFP International for his leadership contributions to the fundraising and philanthropic communities. He has served on the International Board of the Association of Fundraising Professionals (AFP), the Board of the AFP Suncoast Chapter, and was a Founding member of the AFP Florida Caucus and Planet Philanthropy Statewide Education Conference.

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## **AFP Disaster Relief & Challenge Gift Effort**

As you know, Puerto Rico has been a member of the Greater Florida Caucus for years. Roberto Soto Acosta currently serves as the Caucus Representative and he has been an active member of AFP for over a decade. In an effort to help support the areas our colleagues are that have been so devastated by recent hurricanes, the Greater Florida Caucus would like to make a challenge gift of up to \$1,500 to support this area.

If every chapter makes a gift of \$100 (as a chapter or through individual members), we could make a combined gift of over \$3,000! This gift would be directed to a local non-profit who is doing disaster relief work on the ground in the area. We are waiting on Roberto to propose an organization that would be able to put these dollars to immediate and good use! We will share that with you all as soon as possible. If you would like to contribute, please make your check out to the chapter below, as they are coordinating the effort.

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