
AFP Suncoast May - June 2019 Newsletter

1 message

AFP Suncoast Chapter <admin@afpsuncoast.org>
Reply-To: AFP Suncoast Chapter <afpsuncoastchapter@gmail.com>
To: Chandra Tracy <afpsuncoastchapter@gmail.com>

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News from AFP Suncoast Chapter

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May/June 2019 E-Newsletter



IN THIS ISSUE

[New Name](#)[Welcome New Members](#)[Secrets of the 2nd Gift](#)[Scholarships](#)[NPD Nominations](#)[CFRE 2 Day Course](#)[CFRE Information Session](#)

New Name SAME Great Organization

We have announced at the last two membership meetings the plan to change the name of our local chapter from AFP Suncoast Chapter to AFP Tampa Bay Chapter. When our chapter was started 25 years ago, we served 5 local counties. In the intervening years the Polk Chapter and the Treasure Coast Chapter have been established as separate entities. To reflect our membership service area we are submitting for your consideration the following Bylaws and Articles of Incorporation change:

Job Bank

2019 Board of Directors

JL Bielon, CFRE ~ *President*

Debbie Sokolov, CFRE ~ *President Elec*
Sara Leonard, CFRE ~ *Immediate Past President*

Kathy Rabon, CFRE ~ *Secretary*

Donna Houchen ~ *Treasurer*

Ellen Boczarski, CFRE
Danna Bramlett
Devin Dominguez, CFRE
Laura Grams
Joanne Linkner
Bill Merchant
Jamie Powell
Julie Perrelli
Brenda Rouse, CFRE
Suzanne Ruley
Merrill Stewart, CFRE
Rich Strehl
Elizabeth Szostak

AFP Suncoast Chapter Administrator

Chandra Tracy
(727) 642-9000
afpsuncoastchapter@gmail.com

Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy. Join today - benefit today!

Click [HERE](#) for more info.

Job Bank

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a

CURRENT NAME AND STATUS: The name of this corporation is the AFP Suncoast Chapter ("Chapter"), which is incorporated as a nonprofit corporation under the laws of the State of Florida and which is a chapter and affiliate of the Association of Fundraising Professionals ("AFP" or the "Assciation")



RECOMMENDED NAME AND STATUS: The name of this corporation is the AFP Tampa Bay ("Chapter"), which is incorporated as a nonprofit corporation under the laws of the State of Florida and which is a chapter and affiliate of the Association of Fundraising Professionals ("AFP" or the "Association").

Members will vote on this change at the June membership meeting on June 11. Please make plans to be there. If you have any questions please feel free to contact Donna Houchen, Secretary Board of Directors, who is coordinating the change. Email Donna [HERE](#)

Welcome New Members

- Josh Herrington - Poynter
- Carrie Bien - Moffitt Cancer Center Foundation
- Maria Muller - Moffitt Cancer Center
- Mark Romano - The Salvation Army
- Andi Van Airsdale
- Ben Wagner - Florida Polytechnic University

Secrets of the 2nd Gift - the Key to Donor Retention presented by Jay Love

Tuesday, June 11th

11:30 a.m. Networking

11:45 a.m. Announcements and Program



Fundraisers spend a lot of time acquiring new donors, and with good cause. However, in order to create a long-lasting relationship, the most critical gift isn't the first; it's the second.

In this session, nonprofit technology veteran Jay Love will make the case for why donors should concentrate on acquiring a donor's second gift in order to achieve sustainable funding, high donor retention rates and high donor lifetime values.

You'll see examples that can be implemented by any organization, whether you are a one-person shop or a large development department. The results can be astounding when put into daily use!

Learning Outcomes:

perfect place to find opportunities.
Currently we have postings for the following:

- [Marketing and Events Coordinator](#)

May 13, 2019

Special Operations Warrior
Foundation - Tampa, FL

- [Special Event Coordinator](#)

May 13, 2019

Habitat for Humanity of Pinellas and
West Pasco Counties - Clearwater, FL

- [Systems Manager/Membership
Coordinator](#)

May 13, 2019

Florida Humanities Council - St.
Petersburg, FL

- [Development Specialist - Donor
Relations and Stewardship](#)

May 13, 2019

YMCA of the Suncoast - Clearwater,
FL

- [Director of Development - Annual
Giving & Special Events](#)

May 13, 2019

Pinellas Education Foundation -
Largo, FL

- [Development Manager - Special
Events](#)

May 13, 2019

Pinellas Education Foundation -
Largo, FL

- [Annual Gifts Assistant](#)

May 18, 2019

Gulfside Hospice - Land O' Lakes, FL

- [Development Officer III - HOPE
Scholarship](#)

May 18, 2019

Step Up For Students, Clearwater, FL

- [Development Manager, Corporate
Partnerships](#)

May 18, 2019

Habitat for Humanity of Pinellas and
West Pasco Counties - Clearwater, FL

- Explore current research on donor loyalty and retention
- Understand the importance of donor lifetime value
- Learn new donor communications techniques that get the second gift

Thank you to our Sponsor!



Click [HERE](#) for more information!

SCHOLARSHIPS

The best way to improve your knowledge and skills is through professional development, which can be expensive. Many organizations find it difficult to send their employees to conferences for renewal and inspiration. Your AFP chapter has established a scholarship program for its members, to make these enrichment opportunities more accessible to. View opportunities and qualifications for an AFP Scholarship at <http://afpsuncoast.org/Scholarship>.

NPD Nominations Open

• [Major Gifts Officer](#)

May 31, 2019

Jesuits USA Central and Southern Province - St. Louis, MO (remote)

• [Development Director](#)

May 31, 2019

Tampa Bay Watch - Tierra Verde, FL

• [Special Events Marketing Director](#)

May 31, 2019

Moffitt Cancer Center - Tampa, FL

• [Development Coordinator](#)

May 31, 2019

Academy Prep Center of St. Petersburg, FL

• [Grant Writer](#)

May 31, 2019

St Petersburg Free Clinic - St. Petersburg, FL

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.



Nominations are now being accepted for the 2019 National Philanthropy Day Awards!

[Click here to view the award criteria and submit a nomination for a deserving individual or organization to be recognized at this signature event.](#)

Award Categories: 1 Winner per Category

- Philanthropist of the Year
- Philanthropic Corporation of the Year
- Gayle Sierens Volunteer of the Year in Philanthropy
- Spirit of Philanthropy
- Philanthropic Small Business of the Year
- Philanthropic Service Organization of the Year
- Youth in Philanthropy

NEW THIS YEAR:

The Community Foundation of Tampa Bay is offering a \$10,000 grant on behalf of the individual who is awarded Philanthropist of the Year, to be given to a charity of his or her choice.

Submit your nominations by August 9, 2019
- [CLICK HERE.](#)

[Click here](#) for more information about National Philanthropy Day.

[Click here](#) to access the online nomination application.

SUBMIT YOUR NOMINATION TODAY

CFRE Two-Day Course



Janet K. Ginn, CFRE
Nationally-renowned CFRE with more than 30 years experience.

Course Content:

Becoming a CFRE
 The Process, The Application,
 The Exam, Accountability
 Standards, Re-Certification

CFRE EXAM Content
 Prospect Identification,
 Solicitation, Securing the Gift,
 Volunteerism, Donor Relations,
 Management, Stewardship,
 Accountability

Passing the Exam
 Your Body, Your Attitude,
 Your Knowledge, Your Timing,
 Your Method

CFRE TWO-DAY COURSE

August 22-23, 2019 | 9am - 5pm | Tampa, FL

The Certified Fund Raising Executive (CFRE) Examination is designed as a generalist exam for fundraising professionals to demonstrate mastery of the six core knowledge areas related to fundraising practice. CFRE professionals represent the top fundraisers in the world. Employers know CFRE professionals will represent their organization with the highest of professional standards.

Join Janet K. Ginn, CFRE as she shares her many years of experience from her perspective as Interim CFRE President and CEO, CFRE Board member, CFRE Exam Committee Chair, and CFRE subject matter expert.

Pricing:

\$275 AFP Members
 \$375 AFP Non-Members

Course materials, boxed lunches, and complimentary parking provided daily.

Location:

Berkeley Preparatory School
 4811 Kelly Road, Tampa, FL

Education Credits:

Full participation is applicable for 13.75 points in Category 1B Education of the CFRE International application for the initial certification and/or re-certification.

TO REGISTER: Visit www.AFPSuncoast.org or
 Email afpsuncoastchapter@gmail.com

Snag your spot now! The CFRE Application process: Step-by-step webinar

CFRE International is bringing back one of their most popular webinars so you can feel fully confident in assembling your CFRE Application.

CFRE Certification Manager Paul Cavazos will walk you through how to fill yours out plus share tips and tricks to help you have a solid understanding of how the application works.

Free. June 25 at 6 p.m. GMT/1 p.m. ET/10 a.m. PT. [REGISTER NOW](#)



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