
AFP Suncoast March 2018 Newsletter

1 message

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Fri, Mar 23, 2018 at 5:58 PM

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March 2018 E-Newsletter



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Message from the President

Invest in Yourself

As I write this, I've been working on our family tax return which led me to think about investments like IRA's and retirement plans. It's that time of year, I guess. With that as the backdrop, I started thinking about how we - as fundraising professionals - invest in ourselves.

[READ MORE....](#)



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2018 Board of Directors

Sara Leonard, CFRE ~ *President*

JL Bielon, CFRE ~ *President Elect*

Judy Anderson ~ *Immediate Past President*

Angela Pottinger ~ *Secretary*

Rich Strehl ~ *Treasurer*

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Julie Bostick, CFRE
Laura Rowe Grams
Tammy Leventis
Joanne Linkner
Bill Merchant
Jennifer Moore, CFRE
Julie Perrelli
Brenda Rouse, CFRE
Debbie Sokolov, CFRE
Merrill Stewart, CFRE
Michelle Turman, CFRE

AFP Suncoast Chapter Administrator

Chandra Tracy
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Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy. Join today - benefit today!

Click [HERE](#) for more info.

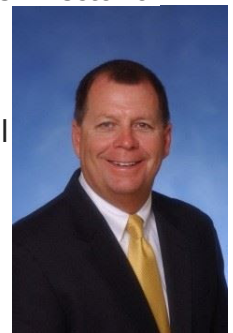
Job Bank

Welcome New Members

- Denyve Boyle - Community Foundation of Tampa Bay
- Jeremy Asher Dictor - International Waldenstrom's Macroglobulinemia Foundation
- Stephen Fancher - JFCS of the Suncoast
- Kimberly Finn
- Layne Gregory - Girl Scouts of West Central Florida
- Lori James - Tampa Bay Healthcare Collaborative
- Brian Miller - International Waldenstrom's Macroglobulinemia Foundation
- Meredith Reagin - Clearwater Free Clinic
- Jennifer Reed - Boys & Girls Clubs of the Suncoast
- Jeanine Smith
- Jennifer Stracick - ALPHA House of Pinellas County

The Realizing Potential Campaign for NSU

Join us as we hear from Terry Mularkey, the Executive Director of Development at Nova Southeastern University, as he highlights the impact of the university's major capital campaign, the different types of gifts that helped them reach completion, including the transformational gift from the Patel's, and the use of volunteers in the process.



Tuesday, April 17th
11:30 AM - 1:00 PM

Doors open at 11:30 AM

- 11:00 Membership Orientation
- 11:30 Networking
- 11:45 Announcements
- 12:00 Program

Centre Club

[123 South Westshore Blvd](#)

[Tampa FL 33609](#) - [DIRECTIONS](#)

FOR MORE INFORMATION!

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

Planet Philanthropy Update

- [Development Director](#)

March 06, 2018

Westminster Palms, St. Petersburg, FL

- [Development Director](#)

March 14, 2018

The Perlman Music Program/Suncoast - Sarasota, FL

- [Assistant Director of Development for Tampa – University Advancement](#)

March 17, 2018

Florida Polytechnic University - Lakeland, FL

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

There are still opportunities for members to volunteer at Planet Philanthropy 2018 in the areas of marketing, sponsor/exhibits, education and guest experience.

Mark Your Calendars for Planet Philanthropy 2019 will be held in St Augustine from June 16-18th

Attending AFP International Conference?

There will be a reception at the International Conference hosted by the Florida Caucus and it will take place at the host hotel from 6-7 p.m. and it will be posted in the program.

Pop-Up Networking at our Coffee Chat

Join us for an AFP Suncoast Pop-Up Networking Event!

This informal meet-up offers a great opportunity to have coffee and meet fellow fundraising professionals.

Michelle A. Turman, MA, CFRE will be our host and speak about Planet Philanthropy.

Don't miss out on this fun way to network with your fellow AFP members and learn more about AFP.

This event is free and open to AFP and non-AFP members.

No registration is required! Note: Refreshments are not included.

Date: Friday, April 27

Time: 8:30am (stay as long as you like or can)

Location: Centre Club - [123 South Westshore Blvd, Tampa FL 33609](#) (Same location as our monthly AFP meetings!)

SAVE THE DATE!!!!

May 11th - Mix-N-Mingle

Florida Craftsmen Gallery with St. Pete Mural Tour

Interested in getting your CFRE?

Information Session

Tuesday, April 3rd at 7:30 a.m.

The Portico Cafe - [1001 N. Florida Avenue, Tampa](#)

Are you considering getting your CFRE? Are you interested in AFP Suncoast Chapter resources for obtaining your CFRE?

Interested in a CFRE prep class or a study group? Wait, what does CFRE stand for?

If this is a subject that interests you please send an email to afpsuncoastchapter@gmail.com OR attend the information session.

Ethics

Fraud is a shadow... it follows

Suzanne Ruley, CFRE, CFRM, Pinellas Community Foundation

We've all read about national companies that faced terrible consequences or were shut down for fiduciary problems. Even in nonprofits in Tampa Bay, which are supposed to be for the public good, risk corruption. An ethical problem is more pervasive than number fudging, and it often goes on for quite some time before the problem is discovered. Audits can't guarantee that they will uncover fraud.

It starts with the ethics and culture of the organization. Fraud is "inherently a human risk, meaning it often crosscuts numerous functions and departments within a nonprofit organization. ...are pressured by varying circumstances, motivated by different opportunities and self-assured by their own unique rationales." ([Nonprofit Fraud: It's a People Problem, So Combat It with Governance](#), by Gerry Zack and Laurie De Armond, 6/24/15)

Marianne M. Jennings describes how corruption manifests itself with The Seven Signs of Ethical Collapse in the book by the same name. These signs include: Pressure to maintain the numbers; Fear and silence; Young 'uns and a bigger-than-life Chief Executive Officer (CEO); Weak board; Conflicts of interest; Innovation like no other; and Goodness in some areas atoning for evil in others. Each of these justifies, or cover-ups ethical errors, or creates an environment that creates pressure for conspiracy. Jennings warns "it's not the first mistake that'll kill you. It's the second, the third and the cover-up of all three" (p. 270).

So how can a nonprofit prevent unethical creep? Internal controls are important. Boards must be involved in the governance, and demand transparency. Often it starts with a tone at the top. Because, as May and Zimbelman in Fraud Magazine's article Nonprofit gone wrong warn (March/April 2014), "when the

leadership of an organization doesn't establish the proper control environment, fraud often follows."

Proper control environment is a web of policy, governance, disciplined oversight and management.

AFP SUNCOAST CHAPTER COMMITTEE VOLUNTEER OPPORTUNITIES



AFP Suncoast Chapter Committee Volunteer Opportunities

Volunteers make the difference! Get involved, meet your fellow professionals, help the chapter and have fun by joining an AFP Suncoast Chapter committee. Checkmark the committee(s) you're interested in below and return this form in person, by mail or email. We need and welcome your participation!

Committee	Contact	Description
<input type="checkbox"/> National Philanthropy Day	Julie Bostick	Plans and executes activities for National Philanthropy Day, including sponsorships, awards process, promotion and other logistics for the National Philanthropy Day Luncheon held each November.
<input type="checkbox"/> Communications	Merrill Stewart	Develops communication strategy and implements internal and external activities for the chapter, including public relations and electronic messages.
<input type="checkbox"/> Diversity	Brenda Rouse	Manages and promotes the active involvement of university students in philanthropy. Ensures Chapter meets Friends of Diversity designation.
<input type="checkbox"/> Ethics	Laura Grams	Promotes responsible and ethical behavior by its AFP members, volunteer professionals and the philanthropic community.
<input type="checkbox"/> BE the CAUSE		Conducts and encourages participation in the annual BE the CAUSE Campaign, reports to AFP Foundation.
<input type="checkbox"/> Membership	Debbie Sokolov	Helps recruit, retain, and orient members through interaction, New Member orientations, Mix & Mingles and other activities.
<input type="checkbox"/> Programs	Julie Perrelli	Plans and implements educational programs and roundtables for monthly luncheons, including selection of topics and recruitment of speakers.
<input type="checkbox"/> Scholarships	Joanne Linkner	Solicits and selects for Chapter and International scholarship opportunities.
<input type="checkbox"/> Resource Development	Tammy Leventis	Secures philanthropic support and strategic relationships for programs and events conducted by the Chapter.
<input type="checkbox"/> Florida Caucus/Planet Philanthropy	Michelle Turman	Represents Suncoast within coalition of Florida Chapters. Participates in planning of statewide educational conference.
<input type="checkbox"/> Ad Hoc Volunteer	Various	Participates as needed with events and administrative tasks.

AFP Suncoast Chapter >> PO Box 1134 >> St. Petersburg, FL 33731 >> www.afpsuncoast.org >>
Return form to: afpsuncoastchapter@gmail.com

2018 Committee Volunteer Opportunities.pdf

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