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**AFP Suncoast April Newsletter**

1 message

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Fri, Apr 22, 2016 at 3:45 PM

News from AFP Suncoast Chapter

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## April Monthly E-Newsletter

**IN THIS ISSUE****Message from the President**[Message from the President](#)[Welcome New Members](#)[May Meeting](#)[What is Your Ethics IQ?](#)

What AFP has Done for Me Lately!

As many of you know, I made a job change this past September. I moved from an Individual Gift Manager to a Director of Development role. This director position is a start-up for the organization that I moved to. For those of you who have been in this situation know that it's a fun, exciting position to be in and at the same time challenging.

[Planet Philanthropy](#)

[Scholarships](#)

[Job Bank](#)

### Board of Directors

Judy Anderson ~ President

Sara Leonard, CFRE ~  
President Elect

Bill Faucett, PhD, CFRE ~ Immediate  
Past President

JL Wagner, CFRE ~ Secretary

Donna Houchen ~ Treasurer

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Bryn Warner, CFRE  
Liz Wells

### AFP Suncoast Chapter Administrator

Chandra Tracy  
(727) 642-9000  
[afpsuncoastchapter@gmail.com](mailto:afpsuncoastchapter@gmail.com)

### Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy.  
Join today - benefit today!

Click [HERE](#) for more info.

**Job Bank**



I am currently working on building my donor database, writing policies, creating an annual fund and so much more. As I sat in the AFP Suncoast lunch this week listening to our speaker, Holly Parrish, talk about [What Your Data is Doing \(or Not Doing\) for You](#), I began thinking about where I am with all of this and how her presentation was exactly what I needed to hear.

[READ MORE...](#)

## Welcome New Members

- Martin Bimler - Eckerd Kids
- Neil Brickfield - Pinellas Sheriff's Police Athletic League
- Liz Corder - Community Foundation of Tampa Bay
- David Frazer - Pediatric Cancer Foundation
- Kelly Gicale - Moffitt Cancer Center
- Kerry Greeley
- Kourtney Kellin - Pediatric Cancer Foundation
- Taylor Lewallen - Pediatric Cancer Foundation
- Kathy Lowy - Tampa Museum of Art
- Jose Morales - MOSI
- Deborah Pollard
- Molly Smith - Jesuit High School
- Uladia Taylor - Lord & Profit Company

## May Meeting

### Creating Engagement: How Everyday Stories Can Have an Extraordinary Impact

Within every organization and project, there is an opportunity to tell a powerful story. Join award-winning filmmaker Brett Culp for a high-energy session that will help you connect with your most important audiences and build communities that will allow you to achieve your goals. He will share his process for creating uplifting stories for high-profile celebrities, Fortune 500 companies, and not-for-profit groups. As a filmmaker, Brett has been featured in USA Today, WIRED, Entertainment Tonight, and Netflix, and his presentation will explore the journey behind his inspirational films and his unique approach for cultivating audience engagement. You will learn fresh ideas for encouraging leadership in your organization, developing goodwill from your supporters, and creating deeper community awareness for your mission.

Attendees will learn:

- Techniques for connecting with potential donors and community members in a deeper way.
- Insights for crafting and sharing powerful stories.

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

- [Administrative Assistant to the President](#)  
March 26, 2016  
Jesuit High School, Tampa, FL
- [Director of Development](#)  
April 01, 2016  
YMCA of Greater St. Petersburg, St. Petersburg, Florida
- [Sponsorship and Corporate Relations Manager](#)  
April 01, 2016  
The Dali Museum, St. Petersburg, Florida
- [Executive Director](#)  
April 01, 2016  
Florida Medical Clinic Foundation of Caring, Lutz, Florida
- [Advancement Assistant & Special Events](#)  
April 16, 2016  
Saint Paul's School, Clearwater, FL
- [Membership Manager](#)  
April 16, 2016  
Bok Tower Gardens, Lake Wales, FL

Chapter members may post job listings at no cost; non-members may post listings for \$50/month. Visit the [Job Bank](#) for more details.

- Fresh ideas for encouraging leadership and ownership within their team.
- Approaches for cultivating deeper community awareness of their organization's mission.

## PRESENTED BY:

Brett Culp

**Tuesday - May 17, 2016**

**11:30 AM - 1:00 PM**

Doors open at 11:30 AM

11:45 LUNCHEON BEGINS

## MEETING FEE

\$25.00 for Members

\$40.00 for Guests

**[CLICK HERE FOR MORE INFORMATION](#)**

## WHAT'S YOUR ETHICS IQ?

Everyone who belongs to AFP must sign and abide by the AFP Code of Ethical Principles and Standards, but what does that really mean in practice? As a benefit of your AFP membership, you can take the Ethics Assessment Inventory™ (EAI), a research-based ethics assessment tool which focuses on six characteristics of ethical fundraising practice. This 14-item online survey instrument provides both fundraisers and their organizations a snapshot of their ethical performance, a comparison of themselves with peers from across AFP, and a way to assess and strengthen ethical dimensions of their practice. This member benefit, which is strictly voluntary and available online, was developed on the basis that the best ethical decisions are made when there is alignment among the individual moral compass of fundraising professionals, the principles and standards of the profession as a whole and the values of the organization where fundraising professionals work. Click [here](#) to begin the Assessment.

# save the date

**Planet  
Philanthropy**  
PRESENTED BY THE AFP FLORIDA CAUCUS 2016

**May 22 - 24, 2016**

Caribe Royale All-Suite Hotel & Convention Center

[www.planetphilanthropy.org](http://www.planetphilanthropy.org)



## SCHOLARSHIPS

As Scott McKenzie said,

"If you're going to San Francisco  
You're gonna meet some gentle people there!"

If you have interest in attending AFP International Conference 2017 – Chamberlin and International Scholarship Funding are both available.

**The deadline is approaching May 1st and September 1st –  
[Apply Now online!](#)**

**Advancing Philanthropy Article  
by our very own Bill F. Faucett, PhD, CFRE**

Click [here](#) to enjoy Meeting No. 1: Ensure a Successful Initial Prospect Encounter!

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