



2022 AFP One-Day Conference Sponsorships



Presenting Sponsor (Exclusive) PARTNERSHIP SECURED \$2,000

Benefits include:

- Conference registration for six guests to attend reception and virtual conference
- Host a vendor table at reception to include company information, giveaways, etc.
- Provide welcoming remarks and a company overview during reception and to kickoff conference (3-5 minutes)
- Provide welcoming remarks to kickoff the virtual conference day
- Company signage at reception check-in/registration
- Promotional opportunities through AFP Tampa Bay Chapter:
 - Company sponsorship featured in scrolling PowerPoint presentation at monthly luncheons
 - Inclusion in conference social media and AFP Tampa Bay newsletter promotions
 - Listing on AFP Tampa Bay website as a Chapter sponsor with link to your website
- First right of refusal as Presenting Sponsor for the 2023 One-Day conference, as well as serve on the 2023 committee

After-Hours Reception Sponsor (Exclusive) \$1,500

Benefits include:

- Conference registration for four guests, includes reception and virtual conference
- Provide welcoming remarks and a company overview during the reception (3-5 minutes)
- Company signage at the reception
- Promotional opportunities through AFP Tampa Bay Chapter:
 - Company sponsorship featured in scrolling PowerPoint presentation at monthly luncheons
 - Inclusion in conference social media and AFP Tampa Bay newsletter promotions
 - Listing on AFP Tampa Bay website as a Chapter sponsor with link to website

Professional Headshot/Photo Session Sponsor

\$1,000

This sponsorship subsidizes the cost of professional headshots offered to conference attendees. These headshots will assist development professionals in promoting themselves and their organization in the community.

Benefits include:

- Conference registration for two guests, includes reception and virtual conference
- Signage placed in designated sponsorship area at event
- Host a vendor table at reception to include company information, giveaways, etc.
- Promotional opportunities through AFP Tampa Bay Chapter:
 - Company sponsorship featured in scrolling PowerPoint presentation at monthly luncheons
 - Inclusion in conference social media and AFP Tampa Bay newsletter promotions
 - Listing on AFP Tampa Bay website as a Chapter sponsor with link to website

Conference Scholarships Sponsors (multiple) **\$250 (5 scholarships)**

This sponsorship level provides 5 emerging (new) professionals the opportunity to attend all aspects of this professional development conference.

Benefits include:

- Conference registration for two guests, includes reception so you can meet your scholarship(s) recipient(s) and the virtual conference (*NOT included for less than the 5 scholarships @ \$175*)
- Promotional opportunities through AFP Tampa Bay Chapter:
 - Company sponsorship featured in scrolling PowerPoint presentation at monthly luncheons
 - Inclusion in conference social media and AFP Tampa Bay newsletter promotions
 - Listing on AFP Tampa Bay website as a Chapter sponsor with link to website; to run through 2022.

***Have some ideas for how these opportunities may work best for you?
Please share and we'll see how we can customize to make them work for all of us***

NOTE: Deadlines apply to printing of signage and program. As a sponsor commits, they will be added to where we are with the promotional plan for social media posts, emails, printing, etc.